



**Launch Workbook**

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## Message Development Worksheet

### A. Describe your style and proficiency in preaching.

*Are you a polished orator, teacher-styled, positive, convictional, etc?*

### B. Outline your sermon building template (see the example below). What are your steps to a finished lesson/sermon?

*What does your paper look like when you are laying out a lesson? Mine has four key sections.*

### C. What do you believe will be the role of your preaching/teaching in your ministry?

*Main effort? Occasional? Mainly non-biblical presentations? Lots of video and media usage?*

### D. What do you need to do in order to improve your preaching/teaching? What areas are most lacking in your opinion?

*Consider the features of preaching/teaching, do you need mentorship, lack content, or just experience?*



**E. What does “effective teaching/preaching” mean?**

*This is a question of what you believe will signal success to you when you are preaching/teaching.*

*Fig. 1. Kevin Jordan’s outline development step-by-step approach*

**Step #1** The Message: **Labor joyously together in order to amplify the work of the Gospel.**

**Philippians 4:2-7**

- I. Introduction
  - a. PROVIDE A HOOK **Step #3**
- Step #2** II. Labor joyously together – WHERE IS THIS FROM IN THE TEXT
  - a. Following Christ produces unity – following people produces disunity
  - b. The enemy of your joyous labor is
    - i. Personal Pride
    - ii. Tradition
    - iii. Defensiveness
  - c. The Friend of your joyous labor is
    - i. Humility instead of personal pride
    - ii. Present work instead of tradition
    - iii. Inclusiveness instead of defensiveness
- III. Amplify Christ – ILLUSTRATE THIS **Step #4**
  - a. Amplifying Christ produces Joy – Amplifying self produces anxiety
    - i. The Lord is near
    - ii. Sweet reasonableness governs the decisions we make
    - iii. We do not always know what to do
  - b. Pray with gratitude in order to gain joy and fight anxiety
    - i. Gratitude is preoccupation with spiritual results rather than physical needs
    - ii. Transformed gratitude looks at the Christ who takes the humble body and makes it like his glorified body
- IV. Conclusion

**Step #3 1/2**

FLOW OF THOUGHT IN THE PASSAGE  
MATCHED BY THE OUTLINE

**A Helpful Outline Does Three Things:**

1. It focuses you on your message
2. It gives you a way of saying something that sticks
3. It keeps you moving forward through the passage